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With just days to go before Election Day, state Democrats pull out all the stops with a turnout effort dubbed “voter shaming.” Democratic political consultant Thomas Mills tells host Donna Martinez that letters sent to registered Democrats telling them their voting record is public information will generate more positive reaction than negative among the faithful. Mills also discusses the Hagan/Tillis/Haugh race for U.S. Senate and why Democrats have their eyes on two candidates: Clay Aiken and Laura Fjeld. Then Catawba College political science professor Michael Bitzer discusses with Martinez the profile of the unaffiliated voter and the influence the group may, or may not, have on the midterm election. That’s followed by a final-week breakdown of ads, polls, and messaging for the Senate candidates. Rick Henderson of Carolina Journal tells Martinez about the micro-targeting of advertising that’s occurring as Hagan and Tillis reach out to particular segments of voters.