

Aetna Expanding In High Point With 300 New Jobs

By Administrator
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Aetna, a CVS Health business, is growing its presence in North Carolina and will add more than 300 new employees in High Point by the end of 2020. The business will invest approximately \$2.5 million to upgrade its facilities and equipment in conjunction with this expansion.

“North Carolina attracts flagship operations from the nation’s leading business and financial service firms for good reason,” said Governor Roy Cooper. “In addition to our state’s favorable business climate, organizations like Aetna know that North Carolina’s commitment to education and workforce development will provide the hard-working professionals they’ll need to support their business for years to come.”

Aetna offers a broad range of traditional, voluntary and consumer-directed health insurance products and related services. Aetna’s customers include employer groups, individuals, college students, and part-time and hourly workers, as well as health plans, health care providers, and governmental units, among others. The expansion in High Point will grow the business’ presence in North Carolina and add clinical care management and customer service positions, including roles for bswift, Aetna’s benefits administration technology and services business, and Aetna One Advocate, an integrated clinical and service model.

“Our growing investment in the community and economy of High Point reflects the strength of its talent pool as well as the business’ commitment to improving the health care experience for individuals and families across North Carolina,” said Jim Bostian, Aetna Market President for North Carolina, South Carolina, Tennessee, and Arkansas. “Our job growth in High Point is the result of strong customer interest in innovative benefits administration and value-driven, patient-centered care.”

“Companies with an existing presence in our state who choose to expand here provide the best proof of North Carolina’s strength as a business location,” said North Carolina Commerce Secretary Anthony M. Copeland. “I’m pleased to see Aetna’s first-hand experience gives them confidence to move forward with this expansion in High Point.”

The North Carolina Department of Commerce and the Economic Development Partnership of N.C. (EDPNC) led the state’s support for the business’ expansion. No grants from the state’s discretionary incentive programs were used for this recruitment.

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Partnering with N.C. Commerce and the EDPNC on this project were the North Carolina Community College System, the City of High Point, the High Point Economic Development Corporation, and the Guilford County Economic Development Alliance.