

## NC Based American Teachers Alliances Launches Nationwide

By Donna Martinez

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North Carolina based educator association, Carolina Teachers Alliance (CTA), expanded nationwide this week with the launch of “American Teachers Alliance (ATA).” American Teachers Alliance’s vision is an academically sound unbiased education for all children. ATA is a nationwide alternative to the politically charged teacher unions.

CTA was founded by college adjunct and high school teacher, Amy Marshall, in early 2021, and its membership continues to grow in North Carolina. ***“We are extending our memberships and benefits nationwide, as an affordable alternative to the large politically charged unions. Many teachers are paying over \$1,000 a year in dues to unions whose ideologies they oppose.”*** □

***We at ATA hope to unify and empower American educators focused on delivering achievement-driven content designed to improve student performance, so American children may excel academically. Also, teachers need to have the freedom to teach patriotism and love of America and should not be forced to deliver non-academic political content. American Teachers Alliance is not just for teachers, but is for all school staff, parents, and community members who want a strong, quality, academics-based education for America’s children. We believe parents are partners, not obstacles,”*** said association president, Amy Marshall.

American Teachers Alliance offers tiered memberships, with annual dues ranging from \$300 to \$25 a year. Any W2 school employee, full or part time, public or private, pre-K through college, may join and have coverage under their nationwide insurance and legal professional educators’ plan. ATA offers a full suite of member benefits:

- Affordable alternative to expensive union dues
- Professional educators’ liability insurance and legal protection
- Extensive nationwide corporate discount program
- Professional development rebate program (up to \$100/year rebate per member)
- Free and discounted professional development
- Scholarships and grants
- Member advocacy – quarterly surveys to state and federal policy makers
- Monthly member spotlights and awards
- Discounts on education magazines; Monthly e-newsletter
- Leadership opportunities
- Free and discounted promotional merchandise
- Member cash rewards program

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American Teachers Alliance is a program of Carolina Teachers Alliance, Inc, a North Carolina non-profit corporation trade association, filing for tax-exempt status with the IRS under 501(c)(6).