

DNC Will Invest In State Party Grassroots Effort

By Administrator

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The Democratic National Committee (DNC) and state parties, including the Democratic Party of North Carolina, announced a historic four-year agreement that will guarantee more investment into Democratic state parties and grassroots infrastructure than ever before. At a minimum, this investment will provide \$23 million to state parties as part of Democrats' 2022 midterm strategy, and creates a first-of-its-kind program to focus additional investments in historically red states to build on Democrats' 57 states and territories strategy.

The agreement will establish a brand-new, seven-figure "Red State Fund" to put Republicans on defense and build tailored programs for traditionally Republican states. The Red State Fund includes \$2 million in direct investments and grants for states that meet two of the following criteria: no Democratic senator or governor, less than 25% of the congressional delegation are Democrats, and a supermajority of Republicans in their state legislature. The contract also includes a data sharing agreement that increases investment in down-ballot races, solidifies another four years of historic investment in Democratic data, and anchors the DNC and state parties as the central hub of the Democratic data ecosystem.

"This historic agreement will give Democrats across North Carolina and the entire country the resources we need to continue delivering for the American people," said NCDP Chair Bobbie Richardson. "With more investment than ever before in our grassroots infrastructure, we are ready to get to work electing Democrats up and down the ballot in 2022, and beyond."

Additional investments in the agreement include:

- \$15.5 Million for State Partnership Program (SPP): The new agreement increases monthly SPP funding for 50 state parties and DC by 25% to fund critical party infrastructure including staff, tools, and programming in the states.

- \$5.5 Million for State Party Innovation Fund Grants: These grants will ensure innovation and early organizing by putting more boots on the ground throughout the country to help elect Democrats up and down the ticket in 2022. The program includes \$5 million in funding for all 50 state parties plus the District of Columbia, along with an additional \$500,000 for Dems Abroad and the territories. These competitive grants will primarily be used to hire staff in state to develop and implement innovative programs tailored for each state.

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- Reestablishes the Democratic Grassroots Victory Fund: The agreement is contingent on the Democratic state parties rejoining the joint fundraising agreement that propelled the DNC to record-breaking major donor fundraising over the last four years, and allows the DNC to collect up to \$875,000 per individual per year.